

Understanding the enemy

Insights from corrupt networks to improve anti-corruption Collective Action initiatives

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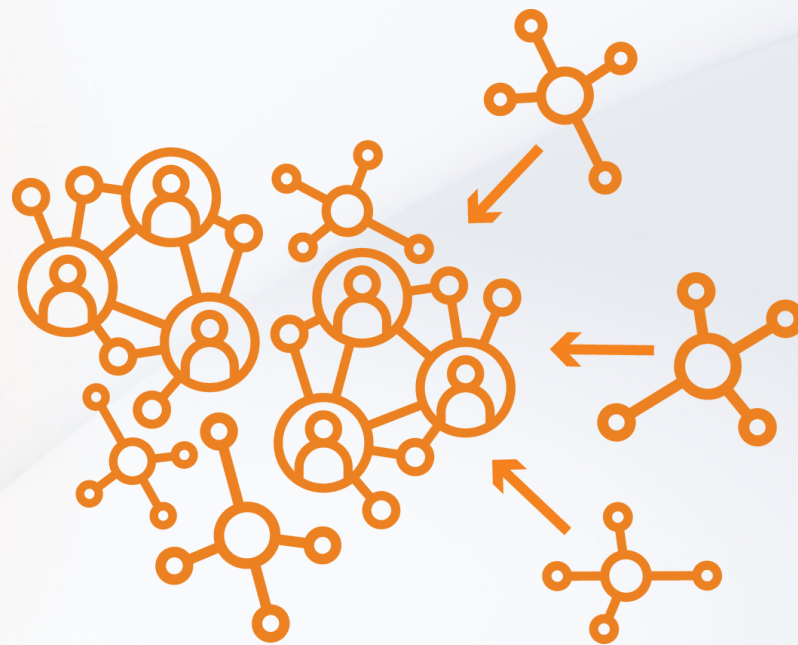
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Corruption is not just about
a few **bad apples**

It's about **informal networks**
of politicians, business
people and others



Informal networks may use corruption to **solve problems** or **achieve specific goals**

- Access public services
- Increase business profitability
- Win elections

Informal networks are **embedded** in
socio-political, economic and
cultural structures

They are rooted in **trust, reciprocity**
and common **social norms**



These networks involve **different
roles and tasks**



Seekers



Doers



Brokers



Instigators



Facilitators



Intermediaries

Informal networks rely on:



Co-optation (recruitment and trust-building)



Control (discipline and compliance)



Camouflage (concealment and legitimacy)



Coordination (task orchestration)

**Corrupt informal networks
are effective and resilient**

**How can we make
anti-corruption networks
more effective and resilient?**



Collective Action initiatives

=

anti-corruption networks involving



business

+



civil society

+



government

Lessons from the enemy

Set tangible goals that address the needs of participants

Recruit strategically – Who needs to be at the table? What's their role?

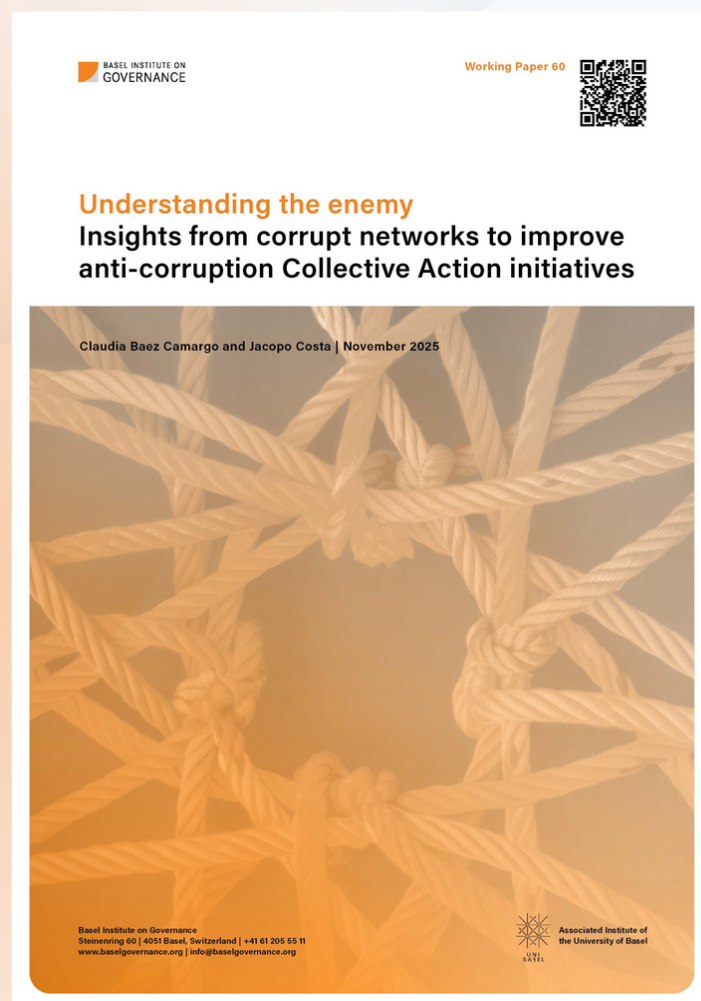
Keep participants committed using peer pressure and reputational incentives

“ Addressing corruption needs locally rooted, trust-based collective efforts that provide functional, credible and coordinated alternatives to illicit networks.”

Learn more:

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by
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