BASEL INSTITUTE ON GOVERNANCE

Anti-corruption Collective Action: A typology for a new era

New Working Paper by
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Back in 2008...
The World Bank coined the term "Collective Action" to describe:

"...a **collaborative and sustained process of cooperation** between stakeholders.

It increases the **impact and credibility of individual action**, brings vulnerable individual players into an **alliance of like-minded organizations** and **levels the playing field** between competitors."

18 years later... Collective Action is now a best practice for **preventing corruption and strengthening business integrity**

Our new Working Paper identifies **key characteristics** of anti-corruption Collective Action

- Private-sector engagement
- Focus on addressing corruption
- Commitment to raising integrity standards

...and highlights **three main types** of initiatives:

Engagement-focused initiatives

Focused on trust building, knowledge sharing and collaborative efforts to strengthen business integrity

Standard-setting initiatives

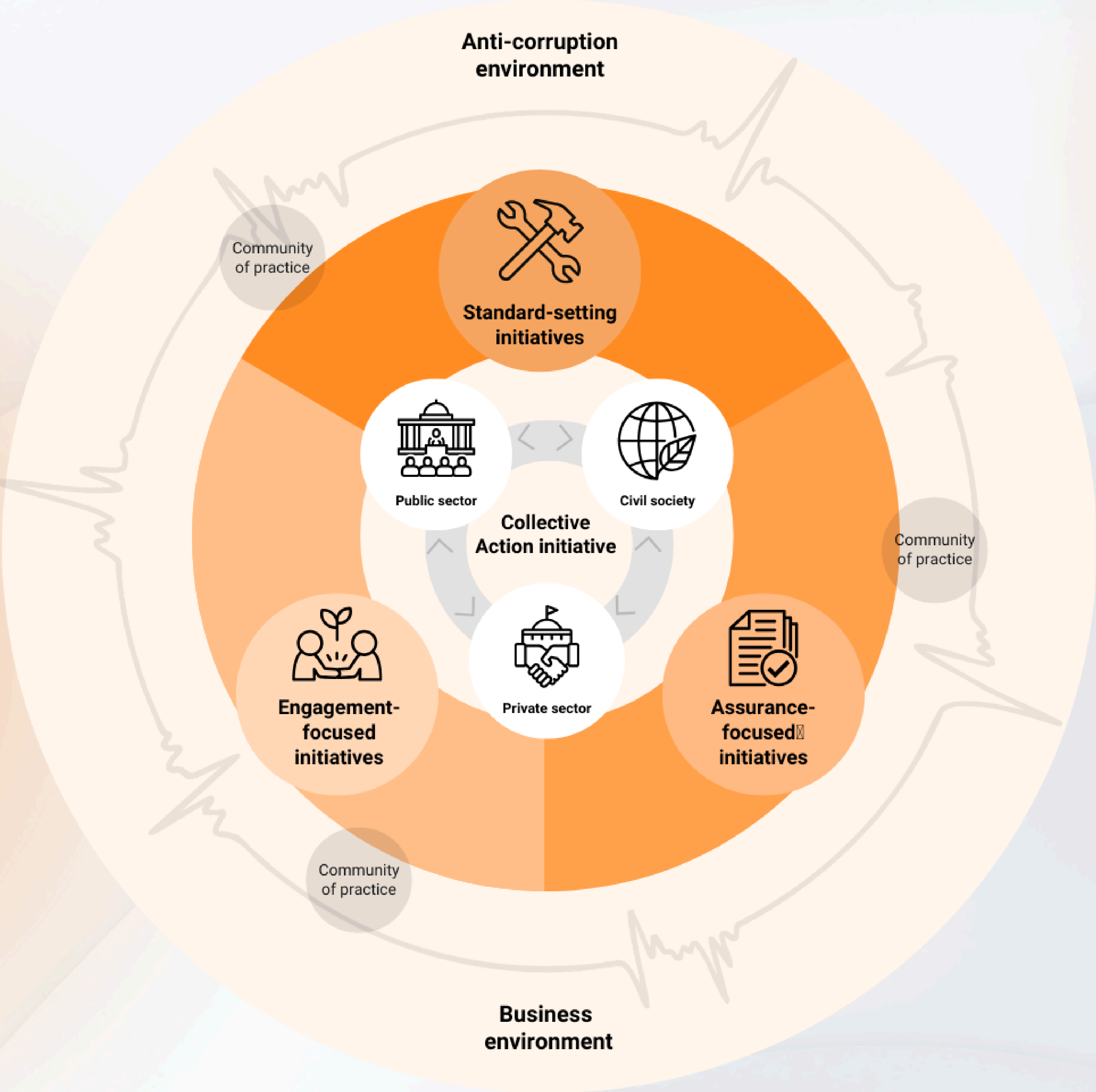
Developing industry- or country-specific anti-corruption frameworks, codes of conduct and best practices

Collective Action

Assurance-focused initiatives

Incorporating external verification, compliance certification and monitoring mechanisms to ensure accountability

To achieve their potential, initiatives must remain **flexible and responsive** within the wider Collective Action ecosystem



It’s up to the Collective Action community to help governments and standard-setting bodies integrate this powerful approach in their anti-corruption frameworks.

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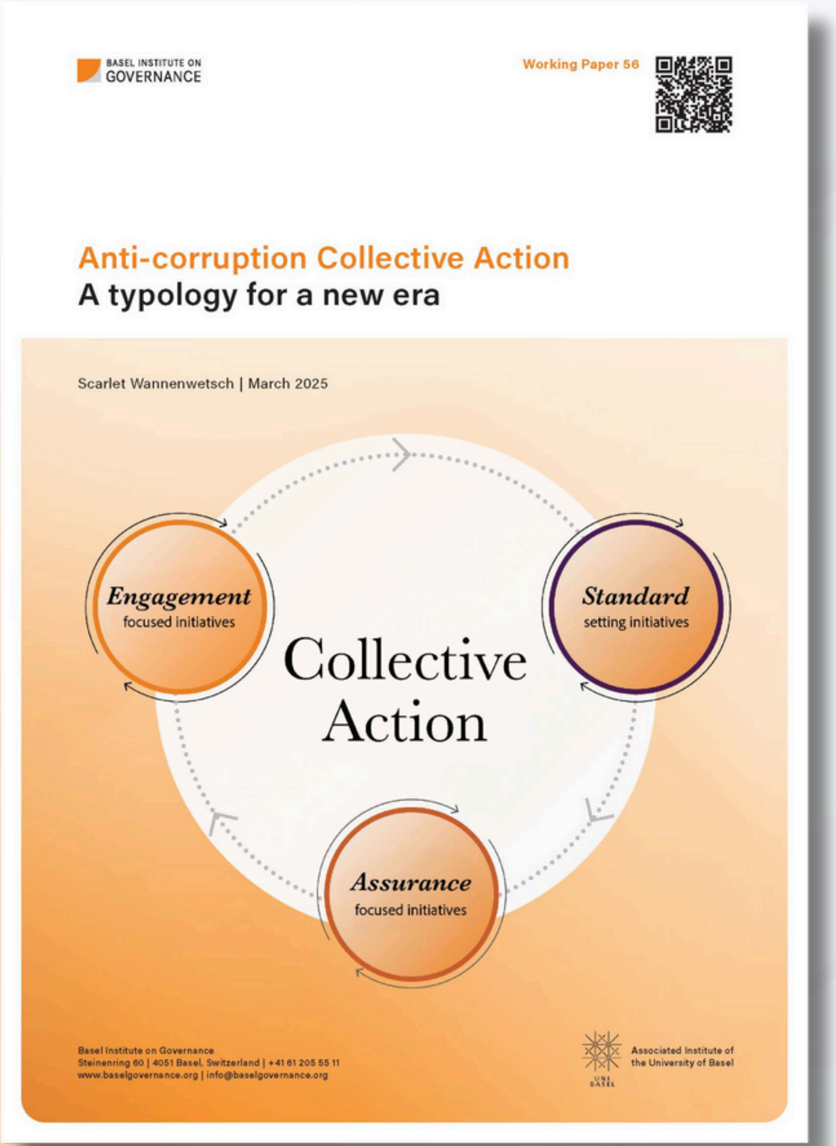
Learn more:



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