

# Collective Action design checklist for practitioners

Use this checklist to reflect on the design, feasibility and readiness of your Collective Action initiative.

## Problem recognition and trigger events

- ☐ What more can we do to make the corruption or business integrity issue clear to everyone involved?
- ☐ How can we actively use any recent trigger events (like a scandal or reform) to build momentum and show why action is urgent?
- ☐ How can we communicate the problem and trigger to engage and motivate stakeholders?

## Organisational positioning

- ☐ How can we clarify and communicate the specific risks and benefits for each potential participant?
- ☐ What can we do to ensure this initiative clearly aligns with organisations' values and strategic priorities?
- ☐ How can we use participation to strengthen credibility with regulators, investors, customers or the public?

## Network formation and governance

- ☐ Who are the first movers and key actors we should mobilise – and what's our plan to bring them on board?
- ☐ What concrete steps can we take to build and sustain trust among all participants?
- ☐ How can we design or strengthen governance structures to guarantee accountability and transparency from day one?

## Contextual alignment and feasibility

- ☐ What supportive legal, political or social factors can we leverage – and how will we do it?
- ☐ Which barriers (e.g. backlash, weak enforcement, vested interests) are most likely – and what is our plan to mitigate or respond?
- ☐ Who can help us navigate the local context to boost feasibility?

## Strategic fit and adaptive capacity

- ☐ Are our planned activities truly advancing our shared goal – and what adjustments are needed if they don't?
- ☐ How will we gather feedback, learn from experience and adapt our approach as we go?
- ☐ What will we do to sustain engagement and commitment if the context shifts?