Visual Designer

Place of work:	Basel, Switzerland
Employment rate:	80–100%
Start date:	1 September 2023, or as soon as possible
Contract type:	Open-ended
Other:	Must be authorised to work in Switzerland to apply

Basel Institute on Governance

The Basel Institute on Governance is an independent non-profit organisation working across sectors to counter corruption and related financial crimes and to improve the quality of governance. Registered as a Swiss foundation with headquarters in Basel, the Institute works globally and maintains field operations around the world. The Basel Institute is an Associated Institute of the University of Basel.

Job description

We are looking for a motivated, proactive and team-oriented visual designer who is keen to work in an international and fast-paced environment.

The successful candidate will be responsible for upholding the corporate design of the Institute, creating visually appealing print products and supporting the design of websites developed by the Institute. We are seeking an enthusiastic and creative mind with an eye for detail.

The Visual Designer reports to the Team Leader IT and eLearning and works closely with the Communications Specialist and other relevant staff on a project-by-project basis as required. Currently, the post holder also works closely with and supervises a part-time Junior Visual Designer.

Key responsibilities

- Editorial and publications: Develop and execute captivating designs for various print products, including working papers, flyers, posters, annual reports and other materials.
- Collaborate with cross-functional teams to understand project requirements and translate them into visually appealing designs that align with our brand identity.
- Create engaging visual content for our website and social media platforms, ensuring a consistent and compelling user experience.

- Collaborate with the communications team to develop creative concepts and campaigns that effectively communicate our organisation's mission and initiatives.
- Stay up to date with the latest design trends, tools and technologies to continuously improve the visual identity of our organisation.
- Ensure brand consistency across all visual materials and digital platforms.
- Manage multiple design projects simultaneously, ensuring timely delivery and high-quality products.
- Provide guidance and mentorship to our junior designer, fostering a collaborative and creative work environment.

Qualifications and skills

- Bachelor's degree in graphic design, visual communication or a related field.
- Proven experience as a visual designer
- Strong portfolio showcasing your expertise in print design, web design and visual communication.
- Proficiency in industry-standard design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) and web design tools (Sketch, Figma or similar).
- Excellent typography skills and impeccable attention to detail.
- Ability to work both independently and collaboratively, with excellent time management and organisational skills.
- Strong communication skills, with the ability to effectively present and explain design concepts to stakeholders.
- Knowledge of HTML, CSS and web development principles is a plus.
- Experience with photography, videography and/or motion graphics is a plus.
- Strong work ethic and ability to independently identify, quickly analyse, communicate and solve problems.
- Ability to work under pressure and meet tight deadlines.
- Fluency in English; proficiency in other languages, preferably German or an official UN language, is an advantage.

Offer

We offer an interesting and rewarding working environment with a proactive, dynamic and international team spirit. The work is both routine and varied, and offers scope for initiative and innovation. The salary is competitive.

Application

Please use following link to submit your application no later than **31 July 2023**:
https://intranet.baselgovernance.org/app/jobs#/apply/22

For further information about this position, please contact Peter Huppertz, Team Leader IT and eLearning (peter.huppertz@baselgovernance.org).

Equal opportunity employer

The Basel Institute on Governance is an equal opportunity employer. It does not discriminate on the basis of race, religion, colour, sex, gender identity, sexual orientation, age, non-disqualifying physical or mental disability, national origin, veteran status or any other basis covered by appropriate law. All employment is decided on the basis of qualifications, merit, and business need. We have been positively evaluated by the Swiss Federal Administration in relation to gender pay equality.