Mentoring Programme on Anticorruption Collective Action

By the Basel Institute on Governance

Collective Action team | November 2021





Version 1.0



The Basel Institute on Governance – your qualified mentor for Collective Action

- Over 18 years global experience in driving Collective Action, including in the defense, aerospace, manufacturing, banking, power generation, and healthcare sector;
- Trusted partner: providing independent, non political, non advocacy, subject matter expertise;
- Founding member and driving force for Collective Actions, including:
 - Wolfsberg Group;
 - World Economic Forum's Partnership Against Corruption- PACI;
 - Metals Technology Initiative;
- Works closely with the OECD and the UN Global Compact;
- Hosts the B20's resource and knowledge centre for anti-corruption Collective Action.





The World Bank defines Collective Action as ...



"... a collaborative and sustained process of cooperation amongst stakeholders ...

It increases the impact and credibility of individual action, brings vulnerable individual players into an alliance of like minded organizations and levels the playing field between competitors.

Collective Action can complement or temporarily substitute for and <u>strengthen</u> weak local laws and anti-corruption practices."





Examples of Collective Action from around the world...



Collective Action is an advanced step of fighting coruption as a Company



- 1. Assess risks
- Implement anticorruption **policies** and compliance programmes
- 3. Provide **guidance** to managers

External

4. **Share** internal policies, experiences, **best practices** and success stories with external stakeholders

Collective

5. Reach out to industry peers, suppliers and other stakeholders via neutral facilitators and initiate joint activities to fight corruption Business environment with corruption reduced or eliminated



Source: The World bank Institute, Fighting corruption through Collective Action (2008) – A guide for business

Our Mentoring Programme

The Mentoring Programme is addressed to legally established not-for-profit organisations.

Our Programme could be in the form of:

- one-to-one mentoring for an organisation in relation to a specific Collective Action initiative;
- mentoring organisations dedicated to fostering the development of anti-corruption Collective Action initiatives; and
- mentoring organisations that, although their core focus is not necessarily anti-corruption issues (e.g., human rights), they may want to develop related activities through Collective Action that have an impact on corruption.



Our Mentoring Programme offers

- advice on how to conduct context and stakeholder mapping and analysis relevant to the proposed aims of your Collective Action;
- helping to identify and explain your business case and incentives to attract private and public sectors engagement at the outset;
- identifying techniques to develop stakeholder trust so you attract the right people to the table;
- framing the scope of your initiatives, the development of a Collective Action strategy and building relationships with your relevant stakeholders;
- mentoring the facilitator directly, including organization and logistics, and managing antitrust risks;
- helping your organization to train and empower their facilitator;
- advice on working through consensus;
- advice on internal and external communications of the Collective Action.



Expression of Interest

Are you interested to find out more about the Collective Action Mentoring Programme?

Let us know: <u>fernando.dyer@baselgovernance.org/</u> <u>scarlet.wannenwetsch@baselgovernance.org</u>

For more information visit our website:

<u>www.baselgovernance.org</u> (the application window closes on the 31st January 2022)



The Basel Institute on Governance is

- Independent non-profit Swiss foundation established in 2003
- HQ in Basel with field teams in seven countries
- Over 90 specialized professionals working around the world on
 - **Collective Action**
 - Compliance and Corporate Governance
 - Public Governance, Public Finance Management
 - International Centre for Asset Recovery
 - Green Corruption



