

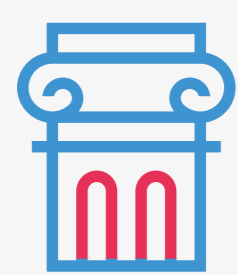
## RELEVANCE

### SECTOR



**CULTURAL HERITAGE**

### PROCUREMENT



Preservation and rejuvenation of the archaeological site of Sybaris

### KEY STATS



**55.6%**  
youth unemployment rate (15-24 years) in Calabria, the worst region in Italy



**21.6%**  
unemployment rate in Calabria



**38.8%**  
of people living in households in relative poverty, the highest figure in Italy



The Sybaris archaeological park extends over **168 HA** and is among the largest in Europe

**0.9 MILLION**

Gross income of cultural heritage tourism in Calabria, Italy

0.5% of the national gross income

## MAIN RECOMMENDATIONS



- The second lot of works was meant to be split among four awarding processes. ActionAid Italy therefore recommended to maintain the same graphic identity and editorial consistency among the different winning bidders tasked to create multimedia and graphic product. However, this lot was concluded with a single awarding process.
- A second important recommendation was made about the use of open data formats in all multimedia and graphic products.

## WHAT'S NEXT?



- A new round of the civic monitoring school.
- Cooperation with local associations to co-host working sessions on the IP model, transparency in public contracting, access to data, and citizens' engagement.
- Use of gamification to apply theory of public procurement to practice.

## PROJECT

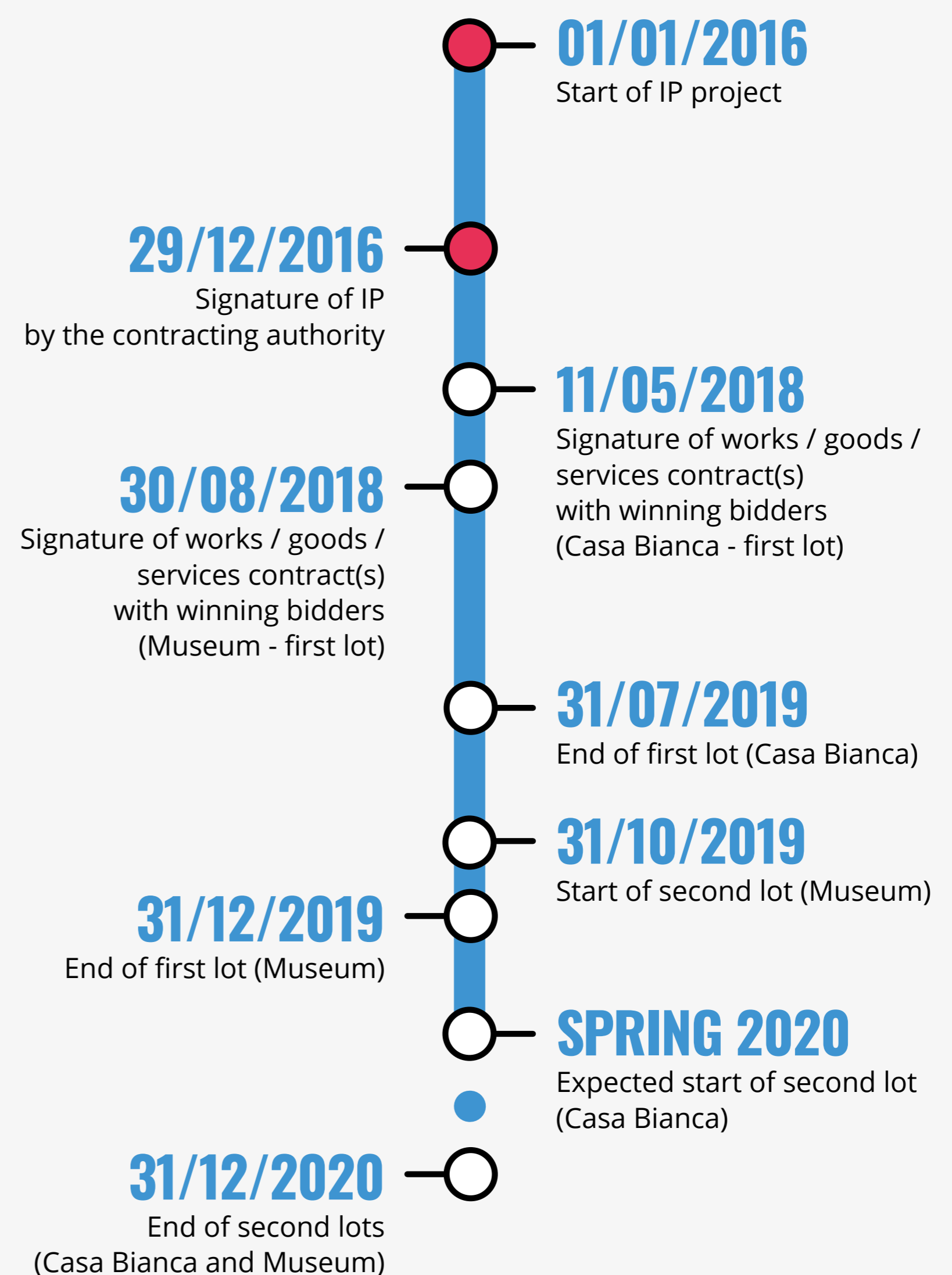
### LOCATION



**ITALY**

Sybaris (Cosenza), Calabria

### TIMELINE



### COSTS



**€ 2 MILLION** ORIGINAL COST (FIRST AND SECOND LOTS)

**€ 0.7 MILLION** CURRENT COST (FIRST LOT)

